



Permit #F00032712

FilmL.A., Inc.  
1201 W. 5th Street, Suite T-800  
Los Angeles, CA 90017  
t: (213)977-8600 - f: (213)977-8601  
www.filmla.com

## Summary Information

**Permit No:** F00032712

**Type of Permit:** FILMING

**Release Date:** 10/21/2010

**Production Company** UNTITLED LLC

**Producer** Marol Butcher

**Insured Company Name** UNTITLED LLC

**Director** Jeffrey Barish

Contact Phone No. 1 310-917-9191

**1st AD** John Warran

Contact Phone No. 2

**Production Manager** Lisa Bansbach-Alesna

Fax

Address 2241 CORINTH AVE  
LOS ANGELES, California 90064

**FilmL.A. Coordinator** JDP - Jason Del Paine

**Production Title** WE'RE THIS CLOSE

**Location Manager** Matthew Cassel

**Type of Production** Commercial - PSA

Primary Phone Mobile - 310-702-6441  
Secondary Phone

**Location Assistant** n/a n/a

Primary Phone Office - 310-917-9191  
Secondary Phone

## Fees

FILMLA MODIFIED PERMIT APPLICATION FEE \$50.00

**Total Permit Fee** \$50.00

**Number of Locations** 1



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**Summary Information****Location****Location 1 of 1****Page 1 of 2**

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**Insured Company** UNTITLED LLC  
**Production Title** WE'RE THIS CLOSE

**Location Manager** Matthew Cassel  
**Primary Phone** Mobile - 310-702-6441  
**Secondary Phone**

**Location Address** 30050 Pacific Coast Hwy, Malibu, CA, 90265

**Location Name** ZUMA BEACH

**Location Type** Beach

**Location Description** LA COUNTY BEACH

**Film Dates** 10/22/2010 - 10/22/2010 13:00 - 21:00

**Open or Closed to the Public** Open

**Generic Conditions** Must comply with attached Beaches and Harbors Conditions  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No Cast and Crew parking on areas streets.  
No interference with vehicular or pedestrian traffic

**Please see attached documents** F32712, 501c3 Letter Confirmation.pdf  
f32712, UNTITLED ROTARY CLUB.pdf  
F32712, Untitled Matt Cassel.pdf  
BEACHES and HARBORS ZUMA CONDITIONS Dec 2009.pdf  
COUNTY PARKING LOT GUIDELINES.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 or 10 ton trucks | 4               |                              | Cast        | 5               |
|                              | Cast/Crew vehicles | 10              |                              | Crew        | 30              |
|                              | Cube Trucks        | 2               |                              |             |                 |
|                              | Generator          | 1               |                              |             |                 |
|                              | Motor Homes        | 2               |                              |             |                 |
|                              | Stakebed Trucks    | 2               |                              |             |                 |
|                              | Vans               | 2               |                              |             |                 |

**Filming Activities** Camera & Equipment on Sand; Exterior Dialogue;

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 3

**Police:** Los Angeles County Sheriff

**Fire:** Los Angeles County

**Thomas Guide** **Page:** 667

**Grid:** A1

**Location Notes** No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines  
Dual permit required with City of Malibu  
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

**Approvals** LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS

Marisol Camey

**Coordinator Note** COMPANY IS NOT PERMITTED TO BE IN THE WATER



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**Location Manager** Matthew Cassel  
**Primary Phone** Mobile - 310-702-6441  
**Secondary Phone**

**Coordinator Note** TOWERS 6, 7, & 8

**Parking Base Camp**  
Location Type : LA County Parking lot  
Street : ZUMA BEACH LOT #6

**Crew Parking**  
Location Type : LA County Parking lot  
Street : ZUMA BEACH LOT #6

## Special Filming Conditions for Los Angeles County Beaches

### ZUMA BEACH

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- Must fly cables over pedestrian walkway.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement and time. Maintenance also requires 24 hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.***
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Dual permit required with the City of Malibu**

PARKING LOT GUIDELINES  
FOR THE USE OF COUNTY PARKING LOTS  
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.

To Whom it May Concern:

This letter is to confirm that Rotary International, through (Advertising Agency) Schafer Condon Carter, has contracted Untitled to produce a commercial on their (Rotary International) behalf.

Sincerely,

Geoffrey Campbell  
Head of Production

Untitled  
2241 Corinth Ave  
Los Angeles, Ca 90064  
(310) 917-9191  
(310) 231-7612

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## Internal Revenue Service

## Department of the Treasury

P. O. Box 2508  
Cincinnati, OH 45201

Date: May 2, 2003

Person to Contact:  
Pat Mahan 31-04019  
Customer Service Representative

**Toll Free Telephone Number:**

8:00 a.m. to 6:30 p.m. EST  
877-829-5500

**Fax Number:**

513-263-3756

**Federal Identification Number:**

36-3245072

The Rotary Foundation of Rotary International  
% Legal Services  
1560 Sherman Ave  
Evanston, IL 50201

Dear Sir or Madam

This is in response to your telephone request of May 2, 2003, regarding your organization's tax exempt status.

Our records indicate that a determination letter issued in August 1983 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

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The Rotary Foundation of Rotary International  
36-3245072

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

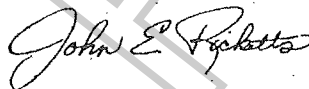
The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. If your organization had a copy of its application for recognition of exemption on July 15, 1987, it is also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms your organization's exempt status.

Sincerely,



John E. Ricketts, Director, TE/GE  
Customer Account Services

**Appointment of Pacific Production Services  
As Authorized Agent and Representative**

I certify that I am a representative of Untitled ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Matthew Cassel

Representative's Signature

Matthew Cassel

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Untitled

Name of Principal (i.e. company name)  
(Please Print)

2241 Corinth Ave

Los Angeles, CA

90064

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services  
Eric Nichols, President  
6513 Hollywood Blvd, Suite 214  
Hollywood, CA. 90028  
323-465-9179 Fx. 323-465-9869